

# Vina Danks Middle School

## Coffee with the Principal

*December 7, 2018*

### Social Media Safety



# **The Screen Challenge**

**Take a moment to total how much time you  
spend daily looking at a screen.**

**Then,**

**Take some time to estimate how much time  
your teenager spends looking at a screen.**

**Share out**

# Kids Today...

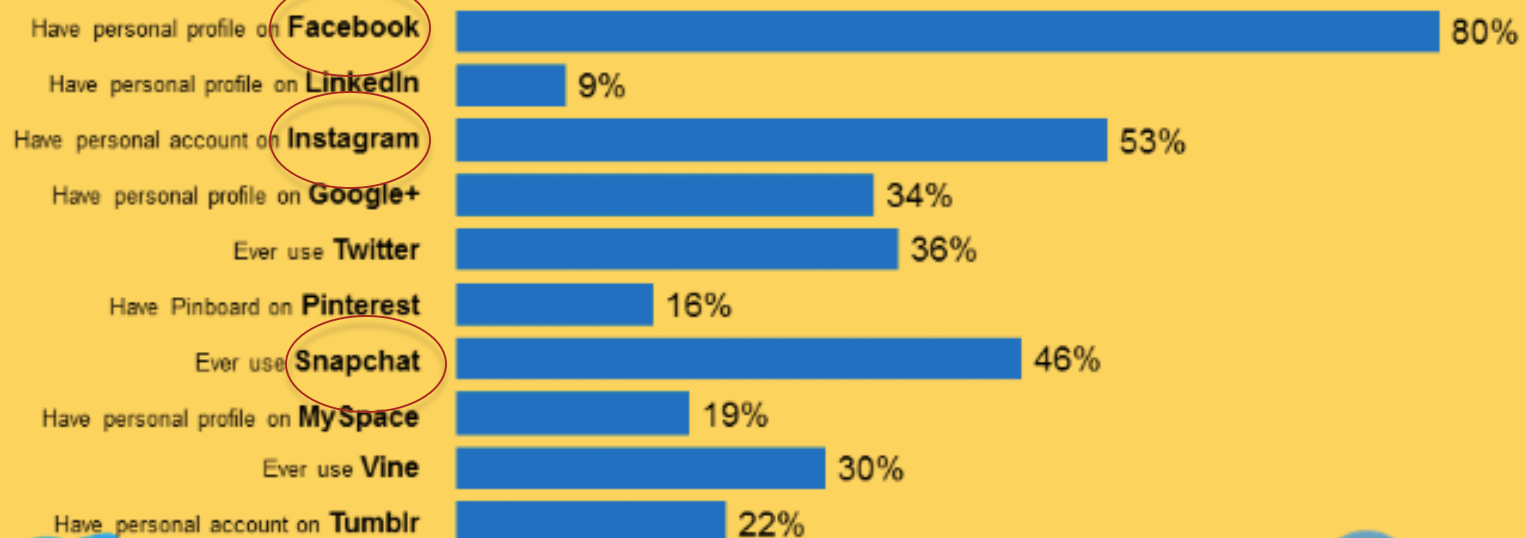
- 78% of teens have cell phones, almost half own smartphones
- 1 in 4 are “cell-mostly” internet users
- 23% of teens have a tablet
- 81% use social networking sites
- 8-18 year olds devote an average of 7 hours and 30 minutes to using entertainment media across a typical day



# What Social Media Are They Using?

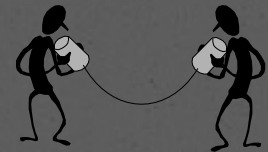
## Mobile Image-Sharing Apps Popular with 12-24s

% Age 12-24 Using Each Social Networking Site/Service



# Benefits of Social Media

- o 1. Communication with friends and family members; can comment on life events
- o 2. Ways to update on one's life without a phone call or a letter
- o 3. Can contact people they haven't talked to or heard from in awhile
- o 4. Allows for self expression
  - Art, music and political ideas
- o 5. Useful as a classroom tool



# Types of Social Media

## Snapchat

- o A photo messaging application that enables the user to take pictures, record videos, add texts and drawings, and send them to a list of recipients.



- o <http://www.snapchat.com/>

## Facebook

- o A popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues



- o <https://www.facebook.com/>



# Types of Social Media

## Twitter

- o a free social networking microblogging service that allows registered members to broadcast short posts called *tweets*. Twitter members can broadcast tweets and follow other users' tweets by using multiple platforms and devices.
- o <https://twitter.com/>



# Types of Social Media

## Instagram

o a free online photo sharing and social network platform that allows members users to upload, edit and share photos with other members through the Instagram website, email, and social media sites such as Twitter, Facebook, Tumblr, Foursquare and Flickr.

o <http://instagram.com/>





# Other types of Social Media

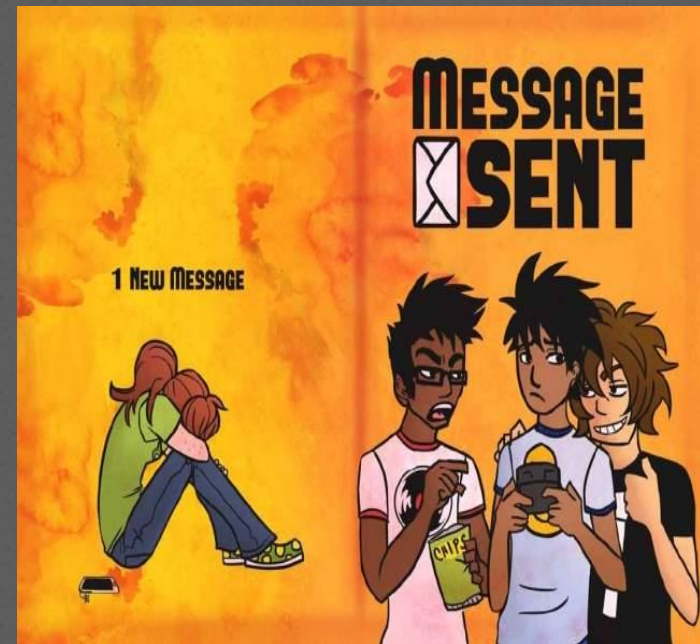
Can you identify these apps?

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# Risks/Dangers of Social Media

- Cyber bullying
- Geolocation
- Inappropriate content
- Sexting
- Online Predators
- Breaking Laws





# Dangers of Social Media

## What we know about teens:

- They are constantly trying to define themselves.
- They crave positive feedback to help them see how their identity fits into their world.
- They use social media for this feedback... but they are looking in a dangerous place.

## How is this harmful:

- The danger exists in the possibility of a very public rejection because negative feedback is there for anyone and everyone to see.
- Another danger is that teens ask for feedback without learning first that not everyone will respond in a supportive way.



# Using Social Media Safely

- o 1. Know usernames and passwords of the sites your children use /monitor use
- o 2. Speak with kids about proper use of social media and what not to post and/or respond to from someone else (think about the consequences)
- o 3. Things can't be permanently deleted so make sure your kids know this

# Engage as a Family

- o Engage your teen in meaningful conversation about internet use
- o Talk to other parents
- o Validate your teen's reality and their need to be connected
- o Engage your child in drafting the rules for the family:
  - o guidelines for use
  - o consequences for breaking those rules
- o Model appropriate use of technology:
  - o minimize texting
  - o don't use cell phone/laptop at meals
  - o don't use cell phone in the car

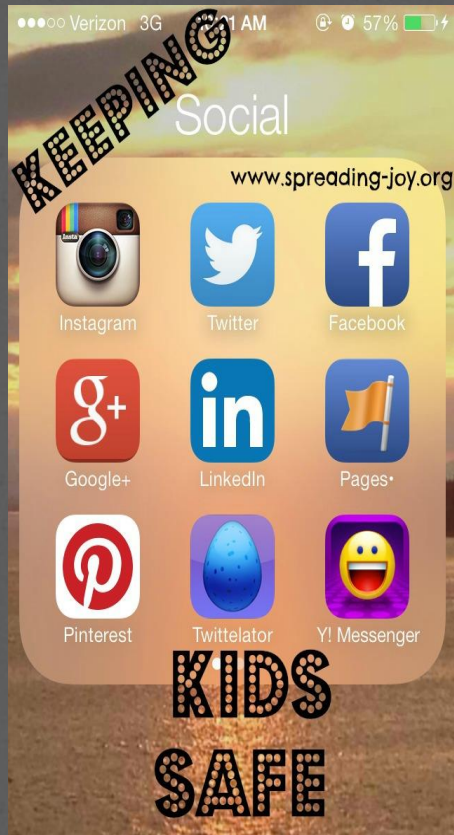
# Let Your Teen Know

- o That you have the right to check their laptop, phone, etc..
- o What apps/media are okay and what are not
- o That you need to know their passwords
- o What their online responsibilities are:
  - o Protecting their privacy
  - o Not engaging in cyber bullying



# Best advise for parents...

- o Carefully consider allowing your 12-14 year old child to have access to Social Media accounts.
- o Being irresponsible while using Social Media may result in Ed Code disciplinary consequences with the possibility of a citation from local law enforcement.



Questions  
or  
Comments

# Bobcat News

- o December 8 Reindeer Run @ Citizens Bank Arena
- o December 20 End of Semester 1
- o December 21 Student/Teacher Free Day
- o Dec. 24 – Jan. 4 Winter Break
- o January 7 School Reopens – Semester 2